

EXTREME MOTUS — PRESS KIT

NATURE IS WHEELCHAIR ACCESSIBLE

Extreme Motus builds manual all-terrain wheelchairs in Payson, Utah — chairs engineered to roll over sand, rocks, snow, and trails, so the outdoors is accessible to everyone. This kit contains everything you need; we're quick to respond to media requests.



Sam Durst and Ryan Grassley in The Narrows, Zion National Park

Fast Facts

Founded	2018, Payson, Utah	Product	Emma X3 manual all-terrain wheelchair
Chairs in the wild	590+	Price / weight	\$4,500 / 49 lbs
Founder & CEO	Adam Beesley	Origin	First chair built by retired firefighter Dale Pitts

Our Story in 30 Seconds

A retired Provo firefighter named Dale Pitts built the first all-terrain chair for a young crash survivor he helped rescue. CEO Adam Beesley discovered the chair in the corner of a machine shop and founded Extreme Motus in 2018 to bring it to the world. Lifelong best friends Ryan Grassley and Sam Durst — who

has cerebral palsy — have since taken the chair up mountains, through rivers, and into skateparks, sharing their adventures with hundreds of millions of viewers and proving that freedom shouldn't stop where the pavement ends.

By the Numbers

233M+ views across Facebook, Instagram, TikTok & YouTube in the past year	800,000+ followers across social platforms, +22% year-over-year	13.3M views on our most-watched video; four more over 7M each	+168% year-over-year growth in website traffic	100+ countries reached, led by US, UK, Canada & Australia
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Figures as of June 10, 2026. Cite freely with attribution to Extreme Motus.

Spokespeople

Ryan Grassley — Co-founder & Storyteller

Runs the Extreme Motus channels (400K+ TikTok followers) and has logged thousands of trail miles pushing his best friend of 30+ years. Speaks to adaptive recreation, accessibility in parks, and building an audience around disability joy rather than pity.

Sam Durst — Adventurer & Advocate

Born with cerebral palsy, Sam has summited trails, floated rivers, and dropped into skateparks in the Motus. He advocates for all-terrain wheelchair access at state and national parks — including taking the chair to Utah's Capitol.

Adam Beesley — CEO

An accountant who found the original chair gathering dust in a machine shop and turned it into a company in 2018. Speaks to the business of adaptive equipment, manufacturing in Utah, and the legislative win that reclassified adaptive equipment so grant funds could purchase it.

Selected Coverage

Daily Herald (May 2026) — Redefining accessibility: Utah County duo continues to push the limits for wheelchair users

New Mobility (2025) — A Human-Powered Wheelchair to Explore Beyond Accessible Trails

KSL.com — Utah man with cerebral palsy wants all-terrain wheelchair option at state, national parks

KSL NewsRadio — Extreme Motus: including people of all abilities on the adventure

Utah Stories (Aug 2024) — Extreme Motus Wheelchairs: Breaking Barriers

ABC4 Utah (2021) — “It means the world to our family”: Utah company creates all-terrain wheelchairs

Full coverage list with links: extrememotus.com/press

Photos & Usage

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Media Contact

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Fast replies; happy to coordinate interviews with Sam or Adam.